



August 4, 2010



## THE RIMROCK RESORT HOTEL NOW PET-FRIENDLY

### FOR IMMEDIATE RELEASE

BANFF, AB – The definition of “family” can now more-than-ever have so many different answers, but most people would consider their beloved pets in that definition. That’s why the Rimrock Resort Hotel (Rimrock) now allows owners to bring their pets with them when staying at the Rimrock. Well appointed pet-friendly rooms, in various Rimrock room categories, have been selected throughout the hotel and include a welcoming pet-package complete with food bowl and water bowl, pet bed, dog biscuit, and disposable bags for waste.

Vehicles are the preferred method of transportation for owners and their pets, but many airlines such as Air Canada and WestJet are also catering to the need for pet-friendly travel, and even allow smaller pets to travel onboard with their owners.

The Rimrock’s Concierge is available for suggestions on where to walk your pet, where to buy pet supplies, and contact details of the local vets.

The following are helpful tips to allow pets to relax in their new surroundings:

- Bring a few things that are familiar to your pet like favourite toy, blanket or bowl;
- We recommend that you do not leave your pet unattended in a room. However, if your pet is left alone, please place a ‘Do Not Disturb’ sign on the door and arrange for Housekeeping to come back at a more suitable time;
- Keep the TV or radio on quietly for atmosphere.

For more details on the Rimrock’s pet policy, please visit [www.rimrockresort.com/pet.html](http://www.rimrockresort.com/pet.html).

The Rimrock, an independently owned and operated hotel, is a leader in providing luxury accommodation, elite services and unique facilities. The Rimrock is perched 750-feet above the town of Banff and home to Western Canada’s only AAA/CAA Five Diamond fine dining room, Eden. For information, please call 1-888-RIMROCK (746-7625) or visit [www.rimrockresort.com](http://www.rimrockresort.com), [www.facebook.com/rimrockresort](https://www.facebook.com/rimrockresort) and [www.twitter.com/rimrockresort](https://www.twitter.com/rimrockresort). Please visit [WestJet Pet Policy](#) and [Air Canada Pet Policy](#) for more information regarding travelling with your pet.

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