



February 8, 2008

FOR IMMEDIATE RELEASE

## TREATMENTS NOW AVAILABLE IN YOUR OWN ROOM AT THE RIMROCK

**BANFF, ALBERTA, CANADA** – The Rimrock Resort Hotel (the Rimrock) is complimented by the new addition of the luxurious TREATMENTS beauty products line in all Superior, Deluxe and Premium guest rooms. In room amenities include peppermint shampoo and conditioner, citrus moisturizing body lotion and body wash, shea butter body soap and cold cream. The fragrances are spa-based, with consideration to scents used in aromatherapy, and contain essential oils in most of their products.

TREATMENTS, designed by Hunter Amenities, are unique because they are Canadian owned and made, biodegradable and against the use of animal testing. These elements are extremely imperative in today's greener industry. The goal behind the introduction was to build the recognition of the newly designed Canadian product and move towards the trend of modern, streamlined amenities. Unpretentious and sophisticated are traits of the TREATMENTS packaging, a quality that should appeal to all of the Rimrock's guests.

While the Aveda beauty products, the epitome of enduring quality, is still a hallmark in our GrandView and Signature GrandView guest rooms, TREATMENTS will also provide Rimrock guests with the same quality as expected from an elite hotel. TREATMENTS amenities were chosen by the Rimrock's Management Committee, a panel of judges with some 30 years of hotel experience between them, and discerning travellers themselves.

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**HUNTER AMENITIES**

amenity spa retail service about us contact

**TREATMENTS.**

Citrus and cucumber extracts in a refined formulation. A subtly fragrant collection featuring classic design and signature graphics.

TREATMENTS SHOWER CAP  
TREATMENTS DAILY CLEANSER CITRUS

## THE RIMROCK RESORT HOTEL

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Telephone (403) 762-3356 Fax (403) 762-4132 For Reservations: Canada & USA 1-888-Rimrock (746-7625)