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FOR IMMEDIATE RELEASE

***One Week at the Rimrock Resort Hotel***  
Rimrock Among Canadian Locations In Joshua Jackson Movie

**BANFF, AB, CANADA** – The Rimrock Resort Hotel (Rimrock) is proud to be among a selection of iconic Canadian locations featured in the movie, *One Week*, which stars prominent Canadian actor, Joshua Jackson. Filmed at the Rimrock in September 2007, pivotal scenes between the movie's lead characters Ben Tyler (Joshua Jackson) and his fiancée Samantha Pierce (Liane Balaban), take place in the Larkspur Lounge, Signature GrandView Suite 702 (the "Presidential Suite"), Divas Lounge, and the Rimrock's pool terrace and driveway. Other notable Banff locations include the Banff Bridge and the Bow River Falls; the same site where Marilyn Monroe's 1953 *River of No Return* was filmed.

*One Week* is about a young man's quest to find meaning in his life, and escape treatment, after he is diagnosed with terminal cancer. Award-winning Writer, Producer and Director, Michael McGowan (*Saint Ralph*), brings the distinct charms of each province, from east to west, together in 94-minutes. McGowan states, "*One Week* is a love-letter to Canada. As such the scenes that we shot in and around Banff, including the Rimrock, certainly added to the grandeur of the film."

"Movies can be such a great way to escape, dream or immerse your self in another time or place," says Laura Fairweather, Director Global PR for the Canadian Tourism Commission, who has already seen the film twice. *One Week* instills a sense of pride and inspires us to set off on our own great Canadian journey. Whether it motivates you to explore Canada or simply share some of your own incredible experiences, *One Week* is a film that must be seen and shared over and over." The Rimrock's Director of Sales, Taka Suzuki, adds, "We are extremely fortunate to be included in this movie with such outstanding Canadian talent. We know that this movie will appeal to everyone in a unique way."

*One Week* has gained considerable momentum and favourable reviews since it was first screened at the 2008 Toronto International Film Festival. Advanced screenings are scheduled in each province (visit [oneweek.ca](http://oneweek.ca) for details); the official release is Friday March 6. *One Week* is the first feature movie filmed at the Rimrock.

The Rimrock, an independently owned and operated hotel, is a leader in providing luxury accommodations and elite services. The Rimrock is perched 750 feet above the town of Banff, and home to Western Canada's only AAA/CAA Five Diamond fine dining room, Eden. For reservations, please call 1-888-RIMROCK (746-7625) or visit [rimrockresort.com](http://rimrockresort.com).

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