

THE RIMROCK BANFF

our COMMITMENT
to *SUSTAINABILITY*





RIMROCK BANFF, ACCOR AND SUSTAINABILITY

The Rimrock Resort Hotel, and Accor, are committed to preserving our environment both locally and globally. Our sustainability initiatives focus on reducing, reusing, and recycling whenever possible. From energy-efficient lighting and water conservation systems to natural landscaping and a comprehensive recycling program, we're dedicated to making a difference. We invite all our staff and guests to join us in our Green Program and help us protect the planet for future generations.

ACCOR NET ZERO CARBON COMMITMENT

Accor is the first major hotel group in the world to commit to Net Zero Carbon by 2050. This includes a 46% reduction in direct onsite emissions, purchased energy emissions as well as a 28% reduction in offsite emissions such as waste disposal, employee commuting, and guest travel, by 2030. Verified by the Science-Based Targets Initiative (SBTi), which provides companies with a clearly defined path to reduce emissions in line with the Paris Agreement goals. More than 4,000 businesses around the world are already working with the Science Based Targets initiative (SBTi).

[LEARN MORE](#)

ACCOR SINGLE USE PLASTIC COMMITMENT

Plastic is a major issue in the hospitality industry. Accor acknowledged this issue and committed all properties to eliminate all non-essential single-use plastic items from the guest experience by end of 2022. This journey is ongoing and Accor hotels are re-affirming their commitment to sustainability by extending their efforts to back-of-house operations. Now, any guest staying at an Accor property can be at ease knowing that their stay does not generate unnecessary plastic waste

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COLLEAGUE ORIENTATION

All new colleagues in the Canadian Western Mountain region (CWMR) learn about current sustainability initiatives, the importance of environmental stewardship within the national parks, and how to contribute to their hotel's sustainability goals.

WATCH PROGRAM

Accor is determined to combat all forms of abuse of children that could occur on its premises. Through the We Act Together for Children (WATCH) Program, all colleagues are trained on how to identify potential signs of abuse then take discreet and appropriate action.

[LEARN MORE](#)

GENDER DIVERSITY & EQUALITY

Accor is committed to perpetrate real change with concrete actions that foster gender diversity and equality. As of 2022, 42% of the global workforce are women and have launched various campaigns to increase the percentage of women in key leadership roles. Accor has signed on a co-leader of the Generation Equality Action Coalition on Gender-based Violence convened by UN Women to accelerate gender equality around the globe. Additionally, partnering with IGTLA, The BlackNorth Pledge, and taken the Valuable 500 commitment to ensure equal opportunities for all.

[LEARN MORE](#)

SUSTAINABILITY COMMITTEES

Each CWMR property has a dedicated Sustainability Committee chaired by a sustainability champion who leads the implementation of the various initiatives across the property. The sustainability committees identify areas of improvement, discuss strategies to solve issues, and engages the hotel in sustainability through innovative events and programming.

WASTE & RECYCLING PROGRAMS

In an effort to increase waste diversion, all four CWMR properties have programs for waste & recycling that cover all standard waste streams as well as innovative partnerships for a variety of specialty items including used wine corks (to be made in to yoga blocks), batteries and bear spray for safe recycling, used soap (to help vulnerable communities), used cooking oil (for biodiesel) and much more!

PROPERTY & SHORELINE CLEANUP

Accor encourages all North American hotels to participate in an annual cleanup of their property and surrounding community. All CWMR properties are located in some of the most popular tourist destinations in Canada and our teams work passionately to ensure they sparkle like mother nature intended.



OUR COMMITMENT

At The Rimrock Banff, located in the heart of Banff National Park—Canada’s first national park—we are deeply committed to sustainability and conservation. Our dedication to environmental stewardship guides every aspect of our operations, ensuring we protect and preserve the stunning natural beauty that surrounds us. From eco-friendly practices, to supporting local conservation efforts, we strive to offer our guests an unforgettable experience while minimizing our ecological footprint. Join us in our mission to sustain the majesty of the Rockies for future generations.

HOTELS FOR TREES

The Rimrock Banff is proud to be the first hotel in Canada to partner with [Hotels for Trees](#), a program that is contributing to a more sustainable hotel industry and greener planet by supporting global forestation projects. Through this initiative, one new tree is planted each time a guest chooses to skip their daily room clean. The positive impact of this green choice is reflected on the [Hotels for Trees’](#) website the next day. Since implementation at the resort in March of this 2024, over 2976 trees have been planted.

ECO SPIRITS

The Rimrock Banff is proud to be one of the first two hotels in Canada to partner with [ecoSpirits](#), aiming to significantly reduce our carbon footprint. By addressing the issue of single-use glass in the global spirits and wine industry, [ecoSpirits’](#) innovative circular economy technology minimizes packaging waste with its groundbreaking low carbon, low waste system. We are excited to contribute to the global effort to eliminate single-use glass waste and to be part of an initiative that plants tens of thousands of trees and inspires positive change worldwide.

CLEAN THE WORLD

At The Rimrock Banff, we are proud to support [Clean the World’s](#) mission to make the world a better place through its Global Recycling Program. This initiative breathes new life into discarded soap bars and plastic amenities, transforming them into new, usable products. By collecting and diverting plastic amenity bottles from landfills, they are processed into flakes that can be repurposed into new items, creating a sustainable, circular solution for single-use plastics. Through this partnership, The Rimrock is committed to promoting environmental responsibility and reducing waste.

WATER REFILL STATIONS

Our convenient water refill stations provide guests with refreshing, glacier-fed Rocky Mountain water. By refilling your bottle, you help us eliminate the need for single-use plastic bottles, contributing to a healthier planet. Enjoy pure, pristine water while making an eco-friendly choice during your stay with us.

LARGE FORMAT AMENITY BOTTLES

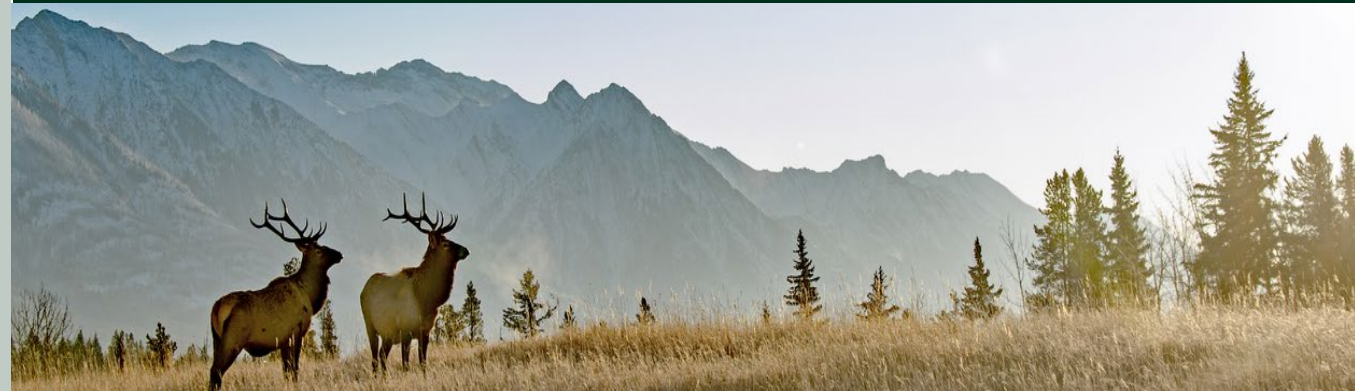
We’re committed to sustainability by transitioning from small single-use amenity bottles to larger format bottles, significantly reducing waste. This change, coupled with our eco-friendly partnership with [Clean the World](#), has minimized our amenity environmental footprint to a bare minimum.

BANFF BORROWS

Banff is excited to introduce “[Banff Borrows](#),” a reusable cup initiative designed to cut down on single-use waste ending up in landfills. This program allows both visitors and residents to borrow reusable cups from participating locations for up to 30 days at no charge.

GREEN KEY GLOBAL

The Rimrock Banff is recognized with 4 Green Keys by Green Key Global for our commitment to environmental sustainability and responsible tourism. This recognition reflects our ongoing efforts to implement eco-friendly practices, reduce waste, conserve energy, and support local conservation initiatives. We strive to provide exceptional guest experiences while prioritizing the health and beauty of our natural surroundings.





THE
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BANFF